

 **vapetrotter**
Event Partnerships



ABOUT US



Vapetrotter.com is the largest online resource for international vape store locations with over 37,000 listed stores in 106 countries, along with legal information and travel tips for everywhere around the globe.

400,000

MONTHLY PAGE VIEWS

120,000

UNIQUE VISITORS



88.7%
DESKTOP



9.6%
MOBILE



89.5%
MALE
10.5%
FEMALE

18 - 24	6.66%
25 - 34	63.28%
35 - 44	23.44%
45 - 54	3.76%
55+	2.86%

WHAT YOU RECEIVE

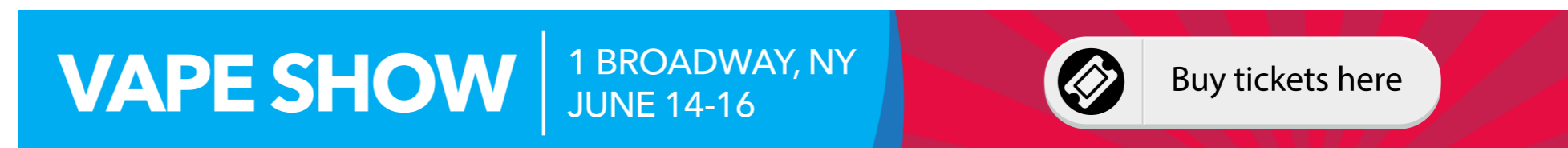


- Exposure to over 120,000 unique visitors prior to your event
- A large 'event' marker placed at the location of the event for the month leading up to it, attracting an entirely new market of potential attendees
- Logos for your major sponsors on your listing, offering you an additional selling point to them as they are often global brands
- One-click directions to your event from the map
- All social media links, including links to your website and ticketing

PLUS

Geo-targeted super leaderboard ad banner on the homepage for one month

(valued at up to US\$1,700)



Example of a 970x90 Super Leaderboard

LISTING PREVIEW




SPONSOR LOGO | SPONSOR LOGO | SPONSOR LOGO

Exhibition Hall | June 14 - 16

1 Broadway, New York, USA



Buy Tickets

 **Navigate Here**



WHAT YOU PROVIDE



Event Sponsorship for Vapetrotter.com

Due to the varying levels and inclusions of individual sponsorship packages offered by each event, this will be determined on a case-by-case basis.

Social Media Marketing

In the month prior to the event, your Vapetrotter.com listing must be promoted on each of your social media channels once per week.

Vapetrotter.com Backlink Banner

Placement of a 'Find our event on Vapetrotter.com' banner on your event website.

That's it!

THE PROCESS

INITIAL CONTACT

Organize a Skype call to discuss your objectives.

STEP
1

AGREE ON TERMS

Work out the details of our partnership and sign off together.

STEP
2

WE DO OUR BIT

Your map listing and advertising banner are launched.

STEP
3

YOU DO YOUR BIT

Social posts and event sponsorship are launched.

STEP
4

DESIGN SERVICES



Our in-house graphic design team is available for any and all of your graphic design requirements for your upcoming event.

We know that graphic design isn't always on the top of the to-do list when it comes to organizing an event, so leave it with us! Our skilled designers can help to just fill in the gaps, or they can do everything from the tickets to the website.

Expertise - More than 15 years of experience in the design field

Reliability - Delivered on-time and always on-brand

Hassle-free - Focus on making your event a success, not on designing flyers

Let us know if you require our design services when enquiring about partnering.

Please contact us at least 3 months prior to your event commencement to ensure on-time delivery.

TERMS OF ALLIANCE

- Partnership requests must be submitted at least 6 weeks prior to event commencement. If within this period it is up to the discretion of Vapetrotter whether a partnership can eventuate in time.
- Each partnership arrangement will be bound by a partnership agreement. Both parties will be contractually obligated to meet their respective terms.
- In accordance with the partnership agreement, if agreed upon terms are not met by agreed upon dates and times, all future services will be cancelled immediately.